

Pharmacy BULLETIN BOARD

Industry Issue ■ Monday January 12, 2015

When a doctor prescribes a colonoscopy, endoscopy or surgical procedure, patients need to prepare and clean their bowel with:



PURG-ODAN®

A Smart Way to Purge Away

Sodium Picosulfate / Magnesium Oxide / Citric Acid

Used in hospitals and clinics across Canada, this great orange-tasting oral purgative is easy to prepare and minimizes the amount of medication to drink. Purg-Odan® can be taken with a choice of clear fluids such as sports drinks, chicken/beef broth, white sodas, popsicles, pulp-free juices, etc.

Lower price than Pico-Salax[†]!

Product	Format	Wholesaler cost	DIN	K & F	McKesson	McMahon
Purg-Odan®	2 sachets	9.60\$*	02317966	34794	420711	26547901
Pico-Salax	2 sachets	12.60\$				
Purg-Odan® Solo	1 sachet	5.25\$*	02317966	34795	038489	26642101
Pico-Salax single	1 sachet	6.30\$				

To order, please contact your wholesaler or Odan at 1-800-387-9342 or by e-mail at info@odanlab.com. You can also visit our website at www.odanlab.com.



[†]Pico-Salax is a trademark of Ferring Pharmaceuticals. *Lower prices in ON



Lower Cost Generic Alternative to Andriol^{®1}

◆Taro-Testosterone

Testosterone Undecanoate Capsules 40 mg

- Bioequivalent and Interchangeable with Andriol^{®1}
- High Quality, Lower Price Alternative
- Androgen; testosterone replacement therapy in adult males for conditions associated with a deficiency or absence of endogenous testosterone²

DIN: 02421186

Size	UPC	Wholesaler			
		McKesson	K&F	Procurity	McMahon
60	063691075252	071138	149748	010324	10074980
120	063691073333	071136	149837	009946	10075001

For further information, or to place an order for ◆Taro-Testosterone, please contact your Taro Representative, your wholesaler, our Customer Service department at **1-800-268-1975**, or visit our Website at www.taro.ca.

¹Data on file, Taro Pharmaceuticals Inc.

²◆Taro-Testosterone Product Monograph.

®Registered Trademark of N.V. Organon. Used under license.

TARO is a registered trademark of Taro Pharmaceuticals Inc.

■ FROM THE NEWSWIRE ■

VANCOUVER: 2015 is starting with good news and hope for melanoma patients thanks to two major milestones for ground-breaking melanoma immunotherapies. The Save Your Skin Foundation (SYSF) is very pleased to learn that a new treatment, Opdivo (nivolumab), has been given its first approval in the United States to treat advanced melanoma in patients who have not responded to other treatments. At the same time, the original melanoma immunotherapy, Yervoy (ipilimumab), has moved along another step in the process of becoming available as a first treatment for newly diagnosed Canadian patients.

DORVAL, QC: Novartis announced that Health Canada has approved Flud Pediatric™(MF59®) adjuvanted seasonal trivalent influenza vaccine for use in children 6 months to less than 2 years of age. Flud Pediatric™ is the first vaccine developed specifically for infants to help elicit a robust immune response against seasonal influenza (also commonly known as flu).

MISSISSAUGA, ON: Roche Canada announced that it has received Health Canada approval for ACTEMRA® (tocilizumab) intravenous and subcutaneous formulations for use to reduce signs and symptoms in adult patients with moderate to severe rheumatoid arthritis (RA). ACTEMRA® is the first and only interleukin-6 (IL-6) receptor antagonist to be approved for use in Canada in patients with RA who have not been previously treated with methotrexate (MTX) for their disease (early RA).



Taro-Warfarin

Reliable Product Supply

Some warfarin marketed products have been experiencing supply issues.

Switch to Taro-Warfarin for a reliable supply.

Taro-Warfarin is produced to the highest quality standards.

- Taro is the market leader with 75% market share nationally (IMS Ext Units, MAT Sep 2014)
- Taro has been manufacturing Taro-Warfarin for over 50 years
- Taro Pharmaceuticals' state-of-the-art, vertically integrated manufacturing systems ensures a consistent, high quality product supply
- Taro-Warfarin is available in all the product strengths (1mg, 2mg, 2.5mg, 3mg, 4mg, 5mg, 6mg, 7.5mg and 10mg) and in 3 different sizes (100s, 250s & 1000s)
- Taro-Warfarin patient education materials are also available for your patients at no charge

For further information or to place an order for Taro-Warfarin, please contact your Taro Representative, your wholesaler, or Customer Service at **1-800-268-1975** or visit www.taro.ca



Taro-Docusate

Docusate Sodium Capsules 100mg

Now with "T" imprint on the capsules

Taro-Docusate capsules now have a "T" imprint to distinguish the product from other marketed Docusate products. The Taro-Docusate capsule size, shape and colour remain the same. There is no change to Taro-Docusate formulation, efficacy or quality. Taro-Docusate capsules with the new imprint will be phased in starting in January 2015.

- Now with "T" imprinted on the capsules
- Listed on most Provincial Formularies
- Same Size, shape and colour as Soflax®¹



DIN	Size	UPC	Wholesaler			
			McKesson	K&F	Procurity	McMahon
00716731	100	063691069930	012028	120028	269956	26612401
	1000	063691069947	012029	120029	270350	26586301

For questions, or to place an order please contact your Taro Representative, wholesaler or Customer Service department at **1-800-268-1975** or visit our Website at www.taro.ca.

¹Data on file, Taro Pharmaceuticals Inc.
[®]Soflax is a registered trademark of Pharmascience Inc.
 TARO is a registered trademark of Taro Pharmaceuticals Inc.
***not actual capsule size**



Lower Cost Generic Alternative to Pennsaid®!!!

PrTaro-Diclofenac

Diclofenac Sodium Topical Solution 1.5%

Taro-Diclofenac Topical Solution 1.5% is Available for Immediate Shipping!!!

- Bioequivalent to Pennsaid®¹
- Interchangeable with Pennsaid (OFI) in Ontario
- High Quality, Lower Price Alternative

Topical Solution 1.5%

DIN	Size	UPC	Wholesaler			
			McKesson	K&F	Procurity	McMahon
02420988	2 x 60 mL	063691073517	060770	147411	256323	10071421
	150 mL	063691073548	060771	147409	256480	10071400

For more information, or to place an order for **Taro-Diclofenac** topical solution, please contact your Taro Representative, your wholesaler, our Customer Service department at **1-800-268-1975** or visit our Website at www.taro.ca.

¹Data on file, Taro Pharmaceuticals Inc.
^{2P}Taro-Diclofenac Product Monograph.
[®]Pennsaid is a registered trademark of Nuvo Research Inc.
 TARO is a registered trademark of Taro Pharmaceuticals Inc.

**To include your communication in the next issue,
 please contact: Health Response**

T: 416-863-5403 | F: 416-863-9620 |
hrc@healthresponse.ca

Next Issue: Monday January 27th, 2015
 Deadline: Thursday January 22nd, 2015