

Canada's National Pharmacy NewsLine



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# HEALTH RESPONSE Pricing | New Products | Formulary New Products | Form

Retail Issue Monday April 7, 2014.

# STERIMAXING

# GENERIC MERCAPTOPURINE (PURINETHOL®) TABLETS 50 MG NOW AVAILABLE!

SteriMax Inc. is pleased to announce the availability of Mercaptopurine Tablets 50 mg (DIN 02415275, UPC 834324000343). SteriMax Mercaptopurine 50 mg is supplied in bottles of 25 tablets.

Mercaptopurine 50 mg (Brand reference: Purinethol®) is reimbursed in the following provinces:

11 -	vincial mulary	QC	ON	ВС	NB	PEI	МВ	NL	NS	SK
s	tatus	✓	✓	✓	✓	✓	Pending reimbursement			

To order, Mercaptopurine Tablets 50 mg please contact one of the wholesalers listed below or SteriMax Inc. customer service at 1-800-881-3550.

McKesson	K + F	Unipharm	Procurity	Jean Coutu	McMahon	Familiprix
057094	146670	02446144	133787	1070725	009778	063691065420

Maximizing the Wellness of Canadians

www.sterimaxinc.com

### UriSec® emollient creams and lotions are patient friendly formulations ideal for winter dryness and itchy skin.

Product	Sizes	Odan Code	Kohl & Frisch Code	McKesson Code	McMahon Code
UriSec® 10%	75 g	38075	32617	513085	26638401
Cream NPN 80005397	120 g	38045	32618	513341	26638301
UriSec 12% Lotion NPN 00514896	250 mL	230J	48909	115493	26623101
	120 g	220Q	46312	115444	26623201
UriSec® 22% Cream	225 g	220C	-	153486	26537801
NPN 00396125	454 g	220R	46309	848549	26632301
11-10 40	15 g	45014	114939	003743	-
UriSec® 40 Cream	30 g	45028	32606	799437	27127401
NPN 80005531	100 g	45067	32616	799494	26640001

**UriSec®** products are prescribed by Dermatologists and Physicians and are used by both patients and hospitals across Canada.

To order, please contact your wholesaler or Odan at 1-800-387-9342 or by e-mail at



UriSec® is a registered trademark of Odan Laboratories Ltd.



## Now an Interchangeable Benefit on the Saskatchewan Formulary!!!

Taro Pharmaceuticals is pleased to announce the following products are now Listed as Interchangeable Benefits on the Saskatchewan Formulary:

· High Quality Products, Lower Price Alternatives

Product	Product Reference Brand		Strength	DIN	Size	UPC
Taro- Carbamazepine	Tegretol <sup>*©1</sup>	Suspension	100 mg/ 5mL	02367394	450 mL	063691065420
Taro- Mometasone	Elocom*®1	Lotion	0.1%	02266385	30 mL 75 mL	063691063112 063691063129
Taro- Sumatriptan	Imitrex*®1	Subcutaneous Injection	6 mg/ 0.5 mL	02361698	2 x 0.5 mL	063691068056

For more information, or to place an order for the above mentioned Taro products. please contact your Taro Representative, your wholesaler, our Customer Service department 1-800-268-1975 or visit our Website at www.taro.ca.

TARO is a registered trademark of Taro Pharmaceuticals Inc.

Data on file. Taro Pharmaceuticals Inc

\*All other Brand Names are the registered trademarks of the products' manufacturers



### FROM THE NEWSWIRE



MONTREAL: Bruno Giros, PhD, a researcher at the Douglas Mental Health University Institute and a professor in the Department of Psychiatry at McGill University, has demonstrated, for the first time, the role that dopamine plays in a region of the brain called the hippocampus. Published in Biological Psychiatry, this discovery opens the door to a better understanding of psychiatric diseases, such as schizophrenia.

OTTAWA: The Canadian Alliance on Mental Illness and Mental Health (CAMIMH) officially announced the winners of the Champions of Mental Health Awards for 2014. The annual Champions Awards celebrate individuals and organizations whose outstanding contributions have advanced the mental health agenda in Canada in the past year. This year, new categories were introduced to recognize youth and workplace mental health initiatives to offer a broader range of opportunities for recognition.

MONTREAL: At the 6th Annual National Conference to Defeat Cancer, organized by Coalition Priorité Cancer, Merck Canada reinforced the company's continued commitment to the Quebec life sciences research innovation sector by announcing a \$2-million grant to the Quebec - Consortium de recherche en oncologie clinique (Q-CROC).